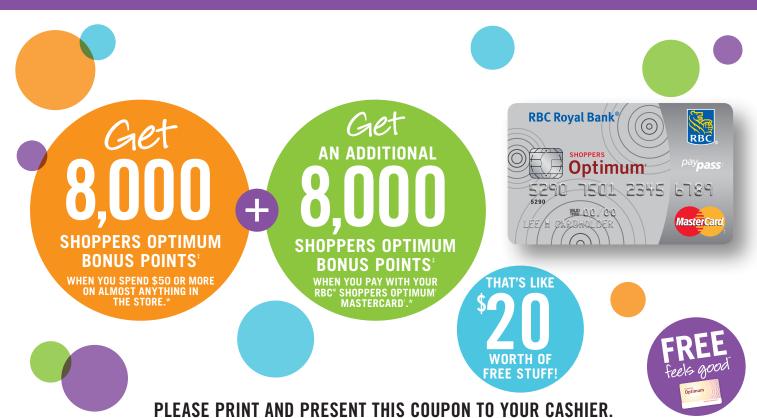
## YOU'RE INVITED TO AN EXCLUSIVE POINTS EVENT ON FRIDAY, DECEMBER 5





POINTS WILL BE AWARDED TO YOUR ACCOUNT BY END OF DAY FRIDAY, DECEMBER, 19, 2014.
CASHIER: SCAN THE BARCODE AS A REGULAR PRODUCT AND RETAIN THE COUPON AFTER USE.



\*Offer valid on the purchase total of eligible products using a valid Shoppers Optimum Card' after discounts and redemptions and before taxes. Maximum 16,000 points per offer regardless of total dollar value of transaction. Excludes prescription purchases, products that contain codeine, non-pointable items, tobacco products (where applicable), lottery tickets, stamps, transit tickets and passes, event tickets, electronic gift cards, prepaid card products and Shoppers Healthcare locations. Offer applies to photofinishing services that are picked up and paid for on the days of the offer only. Shoppers Optimum Points' and Shoppers Optimum Points and Shoppers Optimum Points are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Shoppers Drug Mart. The savings value of the points set out in this offer is calculated based on the Shoppers Optimum Program rewards schedule in effect at the time of this offer and is strictly for use of this limited time promotion. The savings value obtained by redeeming Shoppers Optimum Points will vary depending on the Shoppers Optimum Program reward schedule at time of redemption and other factors, details of which may be found at shoppersdrugmart.ca. Not to be used in conjunction with any other Shoppers Optimum Points' promotions or promotional card offers. Offer is non-transferable. Limit of one coupon per transaction per customer. No facsimiles. Shoppers Drug Mart reserves the right to dishonour and confiscate any coupon which has been copied, altered, forged or obtained through unauthorized sources and to cancel or amend this offer without notice in the event this occurs or for any other reason. The offer is provided exclusively by Shoppers Drug Mart. Royal Bank of Canada\* is not responsible for this offer. Additional 8000 Shoppers Optimum Points will be awarded when you use a valid Shoppers Drug Mart. Becashier for full details.