



airmilesshops.ca™

Earn **5x** the AIR MILES® reward miles



Earn 5x the AIR MILES® reward miles\* on your next online purchase through airmilesshops.ca/nationalevent

Apple Store Canada eBay.ca indigo.ca DELL and many more...

AS3

\* LIMITED TIME OFFER. Collectors must register at airmilesshops.ca/nationalevent to qualify for the Bonus Offer. 5x offer applies to the total base reward miles earned on qualifying purchase amount excluding shipping, duty and taxes. Base offer may vary. Click on store logo on airmilesshops.ca for offer details. Can be combined with bonus reward miles offers. Offer valid on purchases made between August 24 and September 7, 2012. Reward miles will appear in your account within 120 days. Collector must sign in at airmilesshops.ca before purchasing in order to earn reward miles. Does not apply to Hotel Bookings, Car Rentals, Travel bookings and purchases made at the following stores: Netflix or Rogers Magazine subscriptions (including Chatelaine, Today's Parent, and Maclean's). All other stores are subject to change and may be withdrawn at any time. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. Sponsor, Supplier and Retailer trademarks are owned by the respective Sponsors, Suppliers or Retailers or authorized for their use in Canada.

OFFER VALID FROM  
**AUG. 24 - SEPT. 7, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!



airmilesshops.ca™

You could win **1,000,000** AIR MILES® reward miles!\*\*\*  
Make a qualifying online purchase.

Apple Store Canada eBay.ca indigo.ca DELL and many more...

AS4

\*\*\*airmilesshops.ca Online Store – You will receive one entry into the Contest for every qualifying purchase transaction that you complete between Aug. 24–Sept. 20, 2012 while signed in to airmilesshops.ca, subject to the following: Minimum twenty dollar Canadian currency (\$20.00 CAD) purchase required per transaction per online retailer through airmilesshops.ca excluding shipping, duty and taxes. Purchases made on Hotel Bookings, Car Rentals, Travel bookings and Rogers Magazine subscriptions (including Chatelaine, Today's Parent, and Maclean's) will not be eligible for entries into the Contest. In the event that purchases are returned, entries into the Contest may be adjusted accordingly. All stores are subject to change and may be withdrawn at any time. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc.

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

**Budget**

Earn **20** BONUS AIR MILES® reward miles



On rentals of 5 days or more.\*  
To reserve, visit [budget.ca](http://budget.ca) or call 1 877 467-2328.  
Coupon must be surrendered at time of rental.  
Quote Coupon # UCNZ004  
(1312 for internal use only)

BD7

\*Bonus offer only on qualifying rentals at participating locations in Canada and US which start by December 15, 2012 on an intermediate (group C) or larger car on rentals of 5 or more consecutive days when coupon is presented at time of rental. Only one coupon valid on a rental and may not be combined with other offers or promotions. Blackout dates may apply and coupon may not be transferred or sold and we reserve the right in our sole discretion to change the terms of the offer at any time. Bonus reward miles are in addition to standard 1 reward mile for every \$10 spent to maximum of 100 reward miles per rental. Awards based solely on net time and kilometre charges and not for optional items, taxes, fees, fuel and surcharges. Also not awarded on tour, certain travel industry & BCD rates and only earned in one frequent traveler program. AIR MILES Collector card required at time of rental. Renter must meet Budget qualifications on age, driver and credit requirements and additional daily charges for renters under 25 may apply. © 2012 Budgetcar, Inc. All Rights Reserved. ®1 Budget is a Registered trademark licensed to Budgetcar, Inc. for use in Canada. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Budgetcar Inc.

Coupon #: **UCNZ004**

OFFER VALID FROM  
**AUG. 24 - DEC. 15, 2012\*\***

\*\*Rental must be completed by September 20, 2012 to qualify for entry in the AIR MILES Thanks a Million contest.

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# GOODYEAR

Earn **20x** the AIR MILES® reward miles



Earn 20x the AIR MILES® reward miles with a purchase of a Fall Car Care Package at participating Select Retailers. To find a participating Goodyear Select Retailer please visit [www.goodyear.ca](http://www.goodyear.ca).

GY15

Offer valid from August 24, 2012 to September 20, 2012. **The standard offer on mechanical services is 1 reward mile for every \$20 spent (excluding taxes). During this offer period, with the purchase of a Fall Car Care Package you will receive 20x the standard reward miles at participating Goodyear Select Retailers.** Coupon must be presented at time of purchase. Not valid on past purchases. Not valid in conjunction with any other offer. One coupon per transaction. No cash value. If you would prefer not to receive information from Goodyear in the future, please call 1-800-387-3288. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Goodyear Canada Inc. ©2012 Goodyear Canada Inc. All Rights Reserved. To find a participating Goodyear Select Retailer please visit [www.goodyear.ca](http://www.goodyear.ca).

Offer code: **0000016**

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# Fountain Tire

Earn **10x** the AIR MILES® reward miles



Earn 10x the AIR MILES reward miles with a purchase of a Fall Car Care Package at Fountain Tire locations.

GY17

Offer valid from August 24, 2012 to September 20, 2012. **The standard offer on mechanical services is 1 reward mile for every \$8 spent (excluding taxes). During this offer period, with the purchase of a Fall Car Care Package you will receive 10x the standard reward miles at participating Goodyear Select Retailers.** Coupon must be presented at time of purchase. Not valid on past purchases. Not valid in conjunction with any other offer. One coupon per transaction. No cash value. If you would prefer not to receive information from Goodyear in the future, please call 1-800-387-3288. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Goodyear Canada Inc. ©2012 Goodyear Canada Inc. All Rights Reserved. To find a Fountain Tire store please visit [www.fountaintire.com](http://www.fountaintire.com)

Offer code: **9812**

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# IRIS

Earn up to **70** AIR MILES® reward miles



Receive 20 FREE AIR MILES® reward miles on your first visit to any IRIS location. No purchase required.†

**PLUS,**

Earn 50 BONUS AIR MILES® reward miles on the purchase of \$100\* and more of sunglasses, contact lenses or frames with fully coated prescription lenses.††

IR20

IRIS offers are valid from August 24 to December 9, 2012. Coupons used after September 20, 2012 will not be eligible for AIR MILES® Thanks a Million®. †Redeem this coupon on your first visit to any IRIS location. Limit of one Offer per AIR MILES Collector Account. Coupon must be presented in person by the AIR MILES Collector Account holder. May be combined with other AIR MILES Bonus Offers. ††Coupon must be presented at time of purchase. Limit of one Bonus Offer per transaction. May be combined with IRIS Cash Back offers. \*Before taxes, not applicable on professional services or surgeries. Visit [iris.ca](http://iris.ca) or call 1.800.474.7429 to find an IRIS location near you. See IRIS stores for details. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and IRIS, Le Groupe Visuel (1990) Inc.

20-



L02IR106

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B02IR107

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!



Earn **2x** the AIR MILES® reward miles



Earn 2x the AIR MILES® reward miles when you rent with National in Canada and the U.S. between August 24–October 31, 2012.

No minimum rental days required.  
Reserve online at [nationalcar.ca/offer/am2x](http://nationalcar.ca/offer/am2x) or call 1.800.CAR RENT® and request Contract ID 3717212.

NC32

Must provide your AIR MILES Collector Card at time of rental. Contract ID 3717212 must be included with reservation in order to receive 2x reward mile offer. Offer based on Bonus reward miles in addition to the standard of 10 reward miles per day, up to a maximum of 40 reward miles per transaction. Maximum of 80 reward miles per transaction for double offer with National at participating locations in Canada and US. Void where prohibited. Offer expires 10/31/2012. Offer is subject to standard rental conditions. Subject to availability and good only at participating National Car Rental locations. Subject to change without notice. 24-hour advance reservations required. National and the "flag" are trademarks of Vanguard Trademark Holdings USA LLC. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and National Car Rental.

Contract ID: 3717212

OFFER VALID FROM

**AUG. 24 - OCT. 31, 2012\*\***

\*\*Rental must be completed by September 20, 2012 to qualify for entry in the AIR MILES Thanks a Million contest.

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!



Join Netflix and earn up to **100** AIR MILES® reward miles



To begin sign-up, go to <http://netflix.airmiles.ca/NPR>

NF34

- AIR MILES Offer available only to Canadian residents who are AIR MILES Collectors, enter a valid AIR MILES Collector Account number on the Netflix AIR MILES Sign-Up Page (<http://netflix.airmiles.ca/NPR>), and sign up by linking directly from this page.
- See [www.netflix.com/TermsOfUse](http://www.netflix.com/TermsOfUse) for full terms and conditions of the Netflix service.
- Offer is valid to new Netflix members only. Current and previous Netflix members and their households are ineligible. Purchase or redemption of Netflix gift subscription is not eligible to earn reward miles.
- Limit of one AIR MILES Offer of one hundred (100) reward miles per AIR MILES Collector Account.
- One hundred (100) AIR MILES reward miles will be awarded in two installments. The first installment of fifty (50) reward miles will be awarded after your credit card is successfully charged for the first month of paid Netflix service, and the second installment of fifty (50) reward miles will be awarded once your credit card has been successfully charged for the third month of consecutive service. Pausing or quitting the Netflix service will result in no longer qualifying for this offer.
- Offer valid August 24–September 20, 2012.
- Allow 4–6 weeks following cleared payment dates for reward miles to be posted to your AIR MILES Collector Account.

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OFFER VALID FROM

**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!



Doing it right

Earn **20** BONUS AIR MILES® reward miles



Earn 20 Bonus AIR MILES reward miles on a purchase of \$100\* or more.

\*Excluding taxes and the purchase of gifts cards.

RO41

\*Excluding taxes and the purchase of gifts cards. Offer valid August 24 to September 20, 2012 at participating RONA stores. Cannot be combined with any other offer, with the exception of Bonus Offers on products. Bonus Offer coupon must be presented at time of purchase. Some conditions apply. Details in-store. ®™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and RONA Inc.

Offer code: 0788

OFFER VALID FROM

**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# SAFEWAY

Earn **20** BONUS AIR MILES<sup>®</sup>  
reward miles



with the purchase of  
2 Hellmann's Mayonnaise  
750-890mL.  
Assorted varieties.



SW43

Limit one Bonus Offer per coupon, per transaction. Coupon must be presented at time of purchase. Purchase must be made in a single transaction. Cashiers: Scan the coupon only once to activate the Bonus Offer. Do not scan more than once. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Canada Safeway Ltd.



OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# SAFEWAY

Earn **40** BONUS AIR MILES<sup>®</sup>  
reward miles



with the purchase of  
2 Purex Laundry Detergent  
55-64 Load.



SW44

Limit one Bonus Offer per coupon, per transaction. Coupon must be presented at time of purchase. Purchase must be made in a single transaction. Cashiers: Scan the coupon only once to activate the Bonus Offer. Do not scan more than once. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Canada Safeway Ltd.



OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# SAFEWAY

Earn **60** BONUS AIR MILES<sup>®</sup>  
reward miles



with the purchase of  
3 Starbucks Coffee  
or Tazo Tea K-Cups  
10pk.



SW45

Limit one Bonus Offer per coupon, per transaction. Coupon must be presented at time of purchase. Purchase must be made in a single transaction. Cashiers: Scan the coupon only once to activate the Bonus Offer. Do not scan more than once. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Canada Safeway Ltd.



OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# SAFeway

Earn **30** BONUS AIR MILES<sup>®</sup>  
reward miles



with the purchase of  
2 Van Houtte Coffee  
225-340g  
(excludes K-Cups).



SW46

Limit one Bonus Offer per coupon, per transaction. Coupon must be presented at time of purchase. Purchase must be made in a single transaction. Cashiers: Scan the coupon only once to activate the Bonus Offer. Do not scan more than once. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Canada Safeway Ltd.



OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# THE SHOE COMPANY

NICE SHOES FOR LESS

Earn up to **7x** the  
AIR MILES<sup>®</sup>  
reward miles



Earn 2x the reward miles on each item  
when total purchase is over \$40.  
Earn 5x the reward miles on each item  
when total purchase is over \$80.  
Earn 7x the reward miles on each item  
when total purchase is over \$120.

SC47

Base offer is 1 reward mile for every \$20 spent excluding shipping and taxes. Limit 1 coupon/offer per transaction. Offer cannot be combined with any other offer/coupon. No cash value. Offer valid at time of purchase with coupon only, applies to total base reward miles earned and cannot be combined with any other offer. Offer valid August 24-September 20, 2012. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and The Shoe Company.

2x SKU #: 991-811-724-0001

5x SKU #: 991-811-725-0001

7x SKU #: 991-811-726-0001

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!

# THE CHILDREN'S PLACE

Earn **10** BONUS AIR MILES<sup>®</sup>  
reward miles



Earn 10 BONUS AIR MILES reward miles  
on purchases of \$50 or more.

TCP52

Bonus AIR MILES offer is valid August 24-September 20, 2012 when you present your Collector Card at the time of purchase. Offer not valid on online purchases. Coupon required. Valid for a minimum purchase of \$50 in a single transaction, net of refunds and exclusive of taxes, discounts, and gift card purchases. Offer cannot be combined with any other AIR MILES Bonus offer. The Children's Place reserves the right to change or cancel the offer at any time. <sup>®</sup>™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and The Children's Place (Canada) LP.



095CP10B

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**AUG. 24 - SEPT. 20, 2012**

**AIR MILES<sup>®</sup> THANKS A MILLION**  
You could WIN 1,000,000 reward miles!



Earn up to **150** BONUS AIR MILES® reward miles



Spend \$50 before taxes, earn 35 Bonus reward miles  
 Spend \$125 before taxes, earn 75 Bonus reward miles  
 Spend \$200 before taxes, earn 150 Bonus reward miles

TM54

Valid at participating TIM-BR MART locations only. Valid only on retail "Cash and Carry" purchases, excluding taxes and Gift Cards. Coupon must be presented at time of purchase. Limit one (1) Bonus Offer per AIR MILES Collector Account. Offer cannot be combined with any other Bonus Offer or Promotion. Bonus Offers are not cumulative. Offer valid Aug. 24 - Sept. 20, 2012. Bonus Offer cannot be combined with 10x or 3x Multiplier Events occurring Sept. 6, 7 and 8, 2012. ®/™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and TIM-BR MARTS Ltd.

	ATLANTIC/ WEST	ONTARIO
Spend \$50 before taxes, earn 35 Bonus reward miles	CODE 8	CODE 9
Spend \$125 before taxes, earn 75 Bonus reward miles	CODE 16	CODE 16
Spend \$200 before taxes, earn 150 Bonus reward miles	CODE 11	CODE 11 and 10

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
 You could WIN 1,000,000 reward miles!



Earn **10** BONUS AIR MILES® reward miles



Earn 10 Bonus reward miles when you spend \$50 or more at Toys"R"Us or Babies"R"Us.

TU55

Offer valid Aug. 24–Sept. 20, 2012, after all discounts and exclusions are applied. Exclusions include, but are not limited to: all taxes, delivery services, assembly services, buyer protection plans, all gift cards, electronic levies, charitable donations, environmental fees, other third party fees and online orders created at store and shipped to customer. Offer limited to one 10 reward miles Bonus offer per Collector Account. Coupon must be presented at time of purchase. Other exclusions may apply. AIR MILES reward miles offers not available for online purchases. See store for details. ®/™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Toys"R"Us (Canada) Ltd.



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**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
 You could WIN 1,000,000 reward miles!



Earn **2x** the AIR MILES® reward miles



Earn 2x the AIR MILES® reward miles when you book a Transat Holidays vacation package or cruise with Marlin Travel!\*



TR57

\*Offer is valid on new, individual Transat Holidays vacation packages only, including airfare and minimum 7 nights' accommodation or airfare and a minimum 7-night cruise from the Sun Collection 2012-2013, Florida Collection 2012-2013 or Cruise Collection 2011-2013 brochures, booked between August 24 and September 20, 2012 for departures between November 1, 2012 and April 30, 2013. Not applicable on group rates, child fares or last-minute bookings (21 days or less prior to departure). Bonus offer cannot be combined with any other promotion except the Early Booking Bonus. Limit of one Bonus offer per room or cabin. Offer applies to base reward miles earned on eligible purchases. Other conditions may apply. Consult your Marlin Travel Professional for full details. Promo codes: AM202XTH; AM202XTC. Marlin Travel is a division of Transat Distribution Canada Inc. ON Reg. #50015084. BC Reg. #23567. Head Office: 191 The West Mall, Suite 700, Etobicoke, ON, M9C 5K8. ®/™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Transat Distribution Canada Inc.

Offer codes: **AM202XTH and AM202XTC**

OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
 You could WIN 1,000,000 reward miles!

Your Best Price!  
**Visions**  
ELECTRONICS

Earn up to **100** BONUS AIR MILES® reward miles



Spend \$500 and earn 50 bonus AIR MILES® reward miles.

Spend \$1000 and earn 100 bonus AIR MILES® reward miles.

VI60

**Offer Code AM2681.** Earn 50 Bonus AIR MILES® reward miles with a minimum spend of \$500 before taxes. This offer is not valid for online purchases. Offer cannot be applied to previous purchases or combined with any other AIR MILES discount or bonus offer. Offer valid August 24 to September 20, 2012. AIR MILES reward miles coupons must be surrendered at time of purchase at any Visions Electronics location in Manitoba, Alberta, Saskatchewan and British Columbia. See in-store for details. AIR MILES reward miles have no cash surrender value.

**Offer Code AM2682.** Earn 100 Bonus AIR MILES® reward miles with a minimum spend of \$1,000 before taxes. This offer is not valid for online purchases. Offer cannot be applied to previous purchases or combined with any other AIR MILES discount or bonus offer. Offer valid August 24 to September 20, 2012. AIR MILES reward miles coupons must be surrendered at time of purchase at any Visions Electronics location in Manitoba, Alberta, Saskatchewan and British Columbia. See in-store for details. AIR MILES reward miles have no cash surrender value.

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OFFER VALID FROM  
**AUG. 24 - SEPT. 20, 2012**

**AIR MILES® THANKS A MILLION**  
You could WIN 1,000,000 reward miles!