UPDATED COUPON PROCEDURES

Denotes changes to the present Coupon Procedures

COUPON SOURCES:

- * Manufacturers Paper and Internet Coupons
- * OWFG Flyer and Internet Coupons
- * More Rewards Bonus Coupons
- * Kiosk Coupons
- * Virtual Coupons

PROCESSING MANUFACTURERS PAPER AND INTERNET COUPONS:

- * Ensure the date is valid
- * Ensure the Coupon has a <u>Canadian</u> address

 OS Coupons are <u>not</u> to be accepted
- Photocopied Coupons are not to be accepted, but may be printed if from the Internet
- * Ensure the product stated on the Coupon has been purchased, and all conditions have been met, e.g. size, flavor etc
- All Coupons must be presented at time of purchase only
- More than one Manufacturers Coupon can be accepted per item (stacking), providing the Coupons are for the same product, and each Coupon comes from a different media source; e.g. Manufacturer, Newspaper, Internet, Flyer, Kiosk, etc. and have different UPCs
- Splitting Coupons is <u>not</u> allowed i.e. remaining value of product is less than the value of the Coupon (remaining value is 1.20, Coupon is 2.00). Return the Coupon to the Customer
- The value of the Coupon(s) <u>cannot</u> exceed the value of the product
- * 'Mail In' Coupons are <u>not</u> to be accepted read the coupon carefully, it will read "Mail in for Rebate", return the Coupon to the Customer and explain
- * All Taxes, Bottle Deposits and Recycle Fees are applicable on the full value of the product, unless the Coupon is for a 'free' taxable product

OWEG FLYER COUPONS:

Coupons may be distributed in our flyers, on the Internet, Mobile Devices or through the mail directly to the Customer

- * The Coupon must be presented at the time of purchase in order to receive the discount
- * Coupons are <u>not</u> to be photocopied and placed on the till, or reused for subsequent purchases