OFFICIAL \$30 IN PRESIDENT'S CHOICE®+ GIFT CARDS MAIL-IN REBATE FORM

How to Get \$30 in President's Choice®+ Gift Cards back by mail:

- 1. Purchase any combination of the following participating products for a total of \$20 or more (before taxes) at select** stores across Canada: Tropicana Pure Premium* and Tropicana Essentials* juice (2.63L, all varieties), Trop50* vitamin enhanced juice beverage (1.75L, all varieties), Quaker* Cereals (375 g 800 g, all varieties), Cap'n Crunch* Cereal (385 g), Quaker* Instant Oatmeal (228 g 430 g, all flavours/varieties), Hearty Medleys** Instant Multigrain Hot Cereal (216 g, all flavours), Aunt Jemima* Pancake & Waffle Mix (905 g, all flavours/varieties), Aunt Jemima* Syrup (750 mL), Quaker* Oatmeal to Go* Oatmeal Bars (200 g 1.12 kg, all flavours), Quaker* Granola Bars (156 g 1.05 kg, all flavours/varieties), Quaker* Cafe Squares** Granola Squares (140 g, all flavours), Quaker* Crispy Minis* products (100 g 199 g, all flavours/varieties), Lay's* potato chips (180 g 220 g), Doritos* tortila chips (280 g), Pepsi*, Diet Pepsi*, Caffeine-Free Pepsi*, Caffeine-Free Diet Pepsi*, Pepsi Max**, Pepsi Lime*, Diet Pepsi Lime*, Pepsi Throwback**, Mountain Dew*, Mug*, Diet Mug*, 7UP*, Diet 7UP* soft drinks (6 x 710mL, 12 x 355mL), Brisk** beverages (6 x 710mL, 12 x 355mL, any variety) and Gatorade* or G2* beverages (6 x 591mL, 710mL, all flavours). Products and sizes are subject to availability and may vary. **Select Loblaw stores: Loblaws, Loblaw GreatFood, Provigo, Zehrs, Your Independent Grocer, Extra Foods, Atlantic SaveEasy, Atlantic Superstore, Real Canadian Superstore or Dominion across Canada.
- 2. Enclose the original itemized store-identified cash register receipt dated between April 28, 2011 and May 19, 2011 with the purchase price of each participating product circled, and UPC codes handwritten on the back of the original receipt. All products must be purchased in the same transaction to be eligible for the Gift Card Mail-in Rebate Offer.
- 3. Complete this original mail-in rebate offer form with your name, address (including city, province, and postal code) and phone number.
- 4. Mail all of the above (with sufficient postage), postmarked by June 3, 2011 to:

Loblaw High 5 Quaker Tropicana Gift Card Mail-in Rebate Offer P.O. Box XXX

Saint John, NB E2L 5E7

PLEASE PRINT CLEARLY AND COMPLETE ALL SECTIONS

NAME:			_ADDRESS:	
CITY:	PROVINCE:	POSTAL CODE:	PHONE NUMBER:	

Offer valid in Canada only at select** stores. Limit one (1) mail-in rebate form per address or household. Participating products must be purchased between April 28, 2011 and May 19, 2011 and must be purchased at the same time and in the same transaction to be eligible for the Gift Card Mail-in Rebate Offer. Allow 4 – 6 weeks for delivery of Gift Cards by mail.

MarkIV 245 Matheson Blvd. East, Suite 9 Mississaura. ON 142 3C9

245 Matheson Blvd. East, Suite 9 Mississauga, ON L4Z 3C9 P: 905-568-9540 F: 905-568-4803 www.markiv.ca

PROJECT INFORMATION

client: Q docket: Q11020

root file name: Buy20Get30_Adpad_LCL_eng

date: Mar23/11

version/revision:

size: 6x3 acct/project mgr: Lee-Anne designer: MS PLEASE CHECK ALL ELEMENTS CAREFULLY!!!

OFFER TERMS & CONDITIONS

Limit one Gift Card Mail-in Rebate Offer Form per address or household. Only official Gift Card Mail-in Rebate Offer forms, cash register receipt(s) (showing the purchase date, purchase location, products purchased, purchase price and proofs of purchase symbols (UPC Codes) from the eligible package sizes and participating brands handwritten on the back) will be accepted; no photocopies allowed and no other package sizes or brands will be accepted. Cash register receipt and UPC codes are subject to verification. No responsibility is assumed by PepsiCo Canada ULC or Loblaw Companies Limited for lost, late, misdirected, insufficient postage or incomplete requests. Ineligible or incomplete requests will not be returned. Retain a copy of all documents sent. No receipts will be sent back. No groups, clubs or organizations may participate in this offer or reproduce or distribute this form, or any portion thereof, to its members. Offer available to individual Consumers only. PepsiCo Canada ULC reserves the right to cancel this offer at any time. Employees of PepsiCo Canada ULC, The Pepsi Bottling Group (Canada), Co., its bottlers, their respective parents, subsidiaries, divisions and affiliates, suppliers, distributors and agencies are not eligible for this offer. Restrictions/conditions may apply to Gift Card. See Gift Card for details. While supplies last. Offer valid in Canada only. Not valid with any other offer. Void where prohibited by law. All information collected on this form will be used solely for the purpose of validating and processing your claim or to contact you should there be an issue with your claim. To view PepsiCo Canada's Privacy Policy, please visit www.pepsico.ca.

PC*+, President's Choice*+, le Choix du Président*+ trademarks and logos displayed in this material are trademarks of Loblaws Inc. All rights reserved. See back of gift card for terms and conditions.

Brisk®* - Unilever Canada. Used under license.

^{®™}PepsiCo, Inc. and related companies. Used under licence.