

The following represents guidelines shared with our stores to facilitate coupon handling.

- coupon is accepted only if store carries the item
- must be presented at the time of purchase
- only Canadian coupons are accepted
- the item purchased must match the item presented on the coupon. (identical in size, quantity, brand, style, flavour, color and / or any other specs used to identify the product on the coupon)
- Expiration date must be present & be redeemed prior to the expiration

Types of coupons accepted by Walmart Canada:

- **Print-at-home internet coupons:**
 - must be legible
 - must have "Manufacturer Coupon" printed on them
 - have have a valid name & Canadian remit address
 - must have a valid expiration date
 - must have a scannable bar code
 - can be buy one, get one free (BOGO) coupons
 - are acceptable in black, white or color
- **Manufacturer's coupons**
 - dollar/cents off
 - free items
 - buy one get one free (BOGO)
 - has "Manufacturer Coupon" printed
 - must have valid name
 - must have valid expiration date
 - must have a scannable bar code
- **Competitors coupons qualify if:**
 - issued by a Canadian competitor
 - for a specific item for a specified price i.e. \$2.99
 - buy one, get one free (BOGO) coupons for items with a specified price
 - they have a valid expiration date
 - and are acceptable in black, white or color

of coupons that can be used for each item

- only one acceptable coupon may be presented for each purchased item within a transaction
- store managers reserve the right to limit quantities where multiple coupons are being used for multiple purchases of the same item

When coupon value exceeds the price of the item:

- ***the excess amount can be given as cash or can be applied toward the basket purchase , at the customer's choice***

Free merchandise with a coupon (BOGO)

- no sales tax is applied on the free merchandise

Hoping the information provided adds some clarity. I remain,

Respectfully,

Maria Della Grotta

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