## SHOP FRIDAY, FEBRUARY 14 FOR THE LOVE OF FREE STUFF!



POINTS WILL BE AWARDED TO YOUR ACCOUNT BY END OF DAY FRIDAY, FEBRUARY 21, 2014. CASHIER: SCAN THE BARCODE AS A REGULAR PRODUCT AND RETAIN THE COUPON AFTER USE.

## SHOPPERS <br> DRUG MART


*Offer valid on the purchase total of eligible products using a valid Shoppers Optimum Card ${ }^{\oplus}$ after discounts and redemptions and before taxes. Maximum 18,500 points per offer regardless of total dollar value of transaction. Excludes prescription purchases, products that contain codeine, non-pointable items, tobacco products (where applicable), lottery tickets, stamps, transit tickets and passes, event tickets, gift cards, prepaid card products and Shoppers Home Healthcare ${ }^{\oplus}$ locations. Offer applies to photofinishing services that are picked up and paid for on the day of the offer only. Not to be used in conjunction with any other points promotions or offers. See cashier for details. Shoppers Optimum Points ${ }^{\bullet}$ and Shoppers Optimum Bonus Points ${ }^{\otimes}$ have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Shoppers Drug Mart. The savings value of the points set out in this offer is calculated based on the Shoppers Optimum Program ${ }^{\oplus}$ rewards schedule in effect at time of this offer and is strictly for use of this limited time promotion. The savings value obtained by redeeming Shoppers Optimum Points will vary depending on the Shoppers Optimum Program reward schedule at time of redemption and other factors, details of which may be found at shoppersdrugmart.ca. Not to be used in conjunction with any other Shoppers Optimum Points ${ }^{\circledR}$ promotions or promotional card offers. Offer is non-transferable. Limit of one coupon per customer per day. Offer valid Friday, February 14, 2014. Points will be awarded by end of day Friday, February 21, 2014 ® 911979 Alberta Ltd.

